

Date: July 29, 2025

To
The General Manager
Department of Corporate Services,
BSE Limited Phiroze Jeejee
Bhoy Tower
Dalal Street,
Fort Mumbai – 400001
Scrip Code: 544302

Subject: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015 – Participating and Exhibiting in China Joy Event (China Digital Entertainment Expo & Conference), Shanghai - China

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Adcounty Media India Limited will be participate and exhibit in the **China Joy event 2025**, one of the largest and most influential digital entertainment expos in Asia, scheduled to be held in **Shanghai, China** from 1st Aug – 4th Aug'25

The objective of participating and exhibiting in this prestigious event is to explore new business opportunities, expand global partnerships, and showcase our innovative offerings to a broader international audience. This strategic initiative is aligned with our vision to scale operations, engage with global stakeholders, and strengthen our presence in the international market.

We believe that this participation will provide valuable insights and open doors for collaboration, contributing to the future growth and development of the Company.

This is for your information and records.

For AdCounty Media India Limited


Aditya Jangid
Managing Director
DIN: 01655674



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