

August 12, 2025

**The General Manager,  
Listing Compliance & Legal Regulatory,  
BSE Limited,  
PJ Towers, Dalal Street,  
Mumbai-400001.  
BSE Script Code: 544435**

**Sub.: Outcome of the Board Meeting of AdCounty Media India Limited (Formerly Known As Adcounty Media India Private Limited) ("Company") under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations").**

Dear Sir/Madam,

In accordance with Regulation 30 of the SEBI Listing Regulations, we wish to inform you that the Board of Directors of the Company at its meeting held today i.e., Tuesday, August 12, 2025. *inter-alia* has considered and approved the following:


- Approved the Un-Audited Financial Results of the Company for the quarter ended on June 30, 2025 and took note of the Limited Review Report on the Un-Audited Financial Results of the Company for the quarter ended on June 30, 2025 issued by M/s Amit Ramakant & Co., Statutory Auditors of the Company and the same is enclosed herewith.
- Appointment of M/s. P C Modi & Co., Chartered Accountants, are appointed as Internal Auditor of the Company for the Financial Year 2025-26.

The Meeting of the Board of Directors commenced at ..... 4:00 P.M. and concluded at ..... 5:45 P.M.

Please take note of the same and oblige.

Thanking You,

For AdCounty Media India Limited

  
**ADITYA JANGID**  
Chairman and Joint Managing Director  
DIN: 01655674



FIRST FLOOR, D-41, PATRAKAR COLONY, NEAR, JAWAHAR  
NAGAR MOTI DUNGRI VISTAR YOJNA, RAJA PARK, JAWAHAR  
NAGAR, JAIPUR, RAJASTHAN, INDIA, 302004



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## **Independent Auditor's Review Report on Review of Interim Financial Results**

### **To the Board of Directors of**

**Adcounty Media India Limited** (Formerly known as Adcounty Media India Private Limited)

1. We have reviewed the accompanying statement of unaudited financial results ('the Statement') of **Adcounty Media India Limited** (Formerly known as Adcounty Media India Private Limited) ('the Company') for the quarter ended 30 June 2025 being submitted by the Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), ('Listing Regulations').
2. The Statement, which is the responsibility of the Company's management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, Interim Financial Reporting ('Ind AS 34'), prescribed under section 133 of the Companies Act, 2013 ('the Act'), and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.



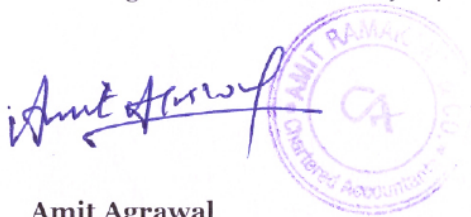


4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in Ind AS 34, prescribed under section 133 of the Act, and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including the manner in which it is to be disclosed, or that it contains any material misstatement.

**For Amit Ramakant & Co.**

Chartered Accountants

Firm Registration Number: 009184C



**Amit Agrawal**

Partner

Membership Number: 077407

UDIN: 25077407BMJBFN6725

Place: Jaipur

Date: 12-08-2025

**ADCOUNTY MEDIA INDIA LIMITED**  
(Formerly known as Adcounty Media India Private Limited)  
CIN : U93000RJ2017PLC057939

Registered Office: First Floor, D-41, Patrakar Colony, Near Jawahar Nagar,  
Moti Dungri Vistar Yojna, Raja Park, Jaipur, Rajasthan - 302004  
Website: www.adcountymedia.com E-mail: cs@adcountymedia.com Tel. +91-7877623083

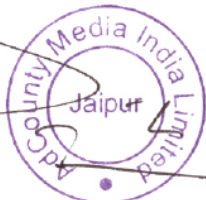
**Statement of Unaudited Financial Results for the Quarter Ended 30 June 2025**

(Rs. in Lacs, unless otherwise stated )

Particulars	Quarter Ended			Year Ended
	30-Jun-25	31-Mar-25	30-Jun-24	31-Mar-25
	(Unaudited)	(Audited)*	(Unaudited)	(Audited)
<b>INCOME</b>				
Revenue from Operations	1,704.66	2,267.70	1,622.37	6,889.51
Other Income	44.89	23.43	11.00	68.53
<b>Total Income</b>	<b>1,749.55</b>	<b>2,291.13</b>	<b>1,633.37</b>	<b>6,958.04</b>
<b>EXPENSES</b>				
Cost of Traded Media	956.08	1,252.50	1,001.75	3,945.85
Employee Benefits Expense	62.71	119.72	118.90	481.31
Finance Costs	5.44	12.02	2.25	19.83
Depreciation and Amortization Expense	7.66	9.82	6.40	33.74
Other Expenses	175.88	365.96	76.42	637.19
<b>Total Expenses</b>	<b>1,207.77</b>	<b>1,760.02</b>	<b>1,205.72</b>	<b>5,117.92</b>
<b>Profit Before Tax</b>	<b>541.78</b>	<b>531.11</b>	<b>427.65</b>	<b>1,840.12</b>
<b>Tax Expenses</b>				
(1) Current Tax	136.41	138.45	108.96	471.42
(2) Deferred Tax	(4.27)	(3.55)	0.17	(6.31)
<b>Total Tax Expense</b>	<b>132.14</b>	<b>134.90</b>	<b>109.13</b>	<b>465.11</b>
<b>Net Profit for the Period</b>	<b>409.64</b>	<b>396.21</b>	<b>318.52</b>	<b>1,375.01</b>
<b>Other Comprehensive Income</b>				
Remeasurement of Post employment benefit & Obligations (Net of tax)	(1.98)	(4.35)	1.72	(7.91)
<b>Total Other Comprehensive Income for the Period, Net of Tax</b>	<b>(1.98)</b>	<b>(4.35)</b>	<b>1.72</b>	<b>(7.91)</b>
<b>Total Comprehensive Income for the Period</b>	<b>407.66</b>	<b>391.86</b>	<b>320.24</b>	<b>1,367.10</b>
<b>Paid up Equity share capital (Face Value of Rs. 10/- Per Share)</b>	<b>1,653.80</b>	<b>1,653.80</b>	<b>1,651.88</b>	<b>1,653.80</b>
<b>Earnings per Share (In Rs.)*</b>				
Basic	2.48	2.40	1.98	8.37
Diluted	2.48	2.40	1.98	8.37

\* Refer Note 3

\*\* Refer Note 4

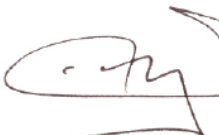



 <b>AdCounty</b> Media	<b>QTR-1</b>
	<b>F.Y. 2025-26</b>
	<b>Financial Results</b>

#### Select Explanatory Notes to Statement of Unaudited Financial Results

1. The above financial results have been reviewed and recommended by the Audit Committee and approved by the Board of Directors at their respective meeting held on 12 August 2025. The Statutory auditor of the Company have carried out a limited review of the above financial results for the quarter ended 30 June 2025 and have issued an unmodified Limited Review Report.
2. The Statement has been prepared in accordance with the Indian Accounting Standards (Ind AS) prescribed under Section 133 of the Companies Act, 2013 and read with the relevant rules issued there under and other recognized accounting practices and policies to the extent applicable.
3. The figures for the quarter ended 31 March 2025 are the balancing figures between the audited figures of the full financial year and the unaudited year to date figures up to the third quarter of the relevant financial year.
4. Earnings per share for the quarter ended 30 June 2025, 31 March 2025 and 30 June 2024 have been calculated for three months and not annualized.
5. No investor complaints were pending as on 30 June 2025.
6. Figures relating to the previous periods have been regrouped wherever necessary to conform to the figures of the current period.
7. The above Financial Results are also available on our website [www.adcountymedia.com](http://www.adcountymedia.com) & stock exchange website [www.bseindia.com](http://www.bseindia.com).
8. The Company is listed on the SME Platform of the BSE India from 4<sup>th</sup> July 2025. The Company, being a SME Listed Entity, is not mandated to disclose quarterly financial results, however, the management has on a suo-moto basis, elected to make such disclosures in the spirit of good corporate governance.
9. The Company operates in single Reportable Segment 'Digital Advertising Services' in terms of Ind-AS 108, 'Operating Segment'.

For and on behalf of the Board of Directors

  
  
**Aditya Jangid**  
 Chairman and Joint Managing Director  
 DIN: 01655674



Place: Jaipur

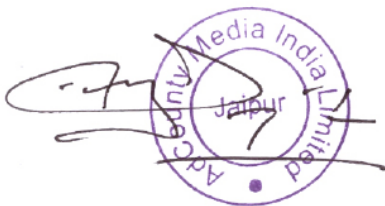
Date: 12-August-2025



**Information as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular No. SEBI/HO/CFD/CFDPoD1/P/CIR/2023/123**

Appointment of M/s. P C Modi & Co, Chartered Accountants, (FRN: 000239C) as an Internal Auditor of the Company:

S.No	Particulars Remark	Remark
1	Reason for change viz. Appointment, reappointment, resignation, removal, death or otherwise	The Board of Directors has appointed an Internal Auditor to comply with Section 138 of the Companies Act, 2013 and applicable regulations of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
2	Date of appointment	August 12, 2025
3	Term of appointment	For Financial Year 2025-2026
4	Brief Profile	<p>Established in 1976, P C Modi &amp; Co. is a reputed chartered accountancy firm providing comprehensive professional services across audit &amp; assurance, taxation, corporate advisory, and financial consultancy. With decades of experience, the firm has built a strong legacy of integrity, technical expertise, and client-centric solutions.</p> <p>Our team of qualified professionals combines deep domain knowledge with a commitment to delivering timely, practical, and value-driven advice. Over the years, we have served a diverse clientele, ranging from corporates and SMEs to non-profits and high-net-worth individuals, ensuring compliance, efficiency, and growth in their financial affairs.</p> <p>At P C Modi, we continue to uphold our founding principles of professionalism, independence, and excellence, making us a trusted partner for clients across industries.</p>



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